

# Aromas Day 2024

A Day in the Country

Sunday August 25, 2024



## Sponsorship Opportunities



# WHAT IS AROMAS DAY?

Aromas Day is a local celebration that is free and open to the community. There is live music, a kid's zone and fun for the family. It also allows local artisans to sell their wares.

Aromas Day principally provides local non-profit organizations an opportunity to raise funds.

In 2023, the organizations that participated in Aromas Day included

Aromas Soccer, Foster Youth Alliance, Cat Crew California, Neighbors Helping Neighbors, Community Action Board, Anzar Volleyball, BSA Troop 504, Little Hill Sanctuary, BSA Troop 2428, Positive Discipline Community Resources, Aromas Grange, Aromas Community Center Park, Freedom Rotary, Aromas 4H, Aromas Home and School Club, Guitars Not Guns, Friends of Juristac, Balanced Access, Gilroy Beekeepers Association, Neighborhood Pet Project, Central Coast Center for Independent Living, Anzar Democratic Party, San Benito Democratic Party, San Benito County Elections, Watsonville Police Explorers and PAL, Monterey County Sheriffs, San Benito County Sheriffs and Cadets, CHP, Monterey County Elections, Granite Rock

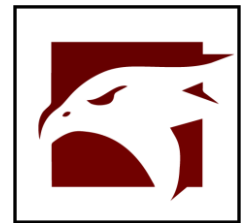
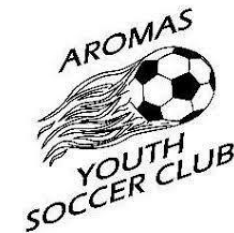


## WHY SPONSOR AROMAS DAY?

Sponsoring Aromas Day puts your business directly in front of thousands of local community members.

Your contribution directly benefits local non-profit clubs & youth organizations.

Your support will be recognized on Aromas Day



# PLATINUM SPONSOR

## \$1,000 and Up Cash Donation

**Company logo on back of the Aromas Day T-shirt**

**Name or company logo on aromasday.com**

**Name or company logo on the Aromas Day Facebook page and event page**

**Name or company logo on an individual banner displayed on Aromas Day**

Free booth on Aromas Day

Personalized thank you post on our Facebook page and Facebook event

# GOLD SPONSOR

## \$500 Cash Donation

**Name or company logo** on aromasday.com

**Name or company logo** on the Aromas Day Facebook page and event

**Name or company logo** on an Individual banner displayed on Aromas Day

Personalized thank you post on our Facebook page and Facebook event

# SILVER SPONSOR

## \$250 Cash Donation

**Name and company logo** on aromasday.com

**Name and company logo** on the Aromas Day Facebook page and event

**Name and company logo** on an individual banner displayed on Aromas Day

Personalized thank you post on our Facebook page and Facebook event

# ACTIVITY SPONSOR

## Two New Sponsorship Opportunities for Aromas Day

### Sponsor the Kids Zone

Petting zoo, entertainment, art and games

\$100 starting donation level

Company name on banner in Kids Zone area for amounts \$250 and up

### Sponsor a Musical Artist

Sponsor a musical group

\$100 starting donation level

Thanked on stage at time of performance

Company name on banner at the stage for amounts \$250 and up

# SPONSORSHIP COMPARISON

	Platinum \$1,000	Gold \$500	Silver \$250
<b>Company logo</b> on the back of Aromas Day T-shirts	✓		
Free Booth on Aromas Day	✓		
<b>Name/company logo</b> on banner displayed on Aromas Day	✓	✓	
<b>Name/company logo</b> on the Aromas Day Facebook page and event page	✓	✓	✓
<b>Name/company logo</b> on the AromasDay.com website	✓	✓	✓
Personalized thank you post on our Facebook page and Facebook event	✓	✓	✓

All donations are appreciated to help make a successful Aromas Day and an opportunity for our non-profits



# AROMAS DAY SPONSORSHIP INFORMATION

## Contact Information

Contact Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Email: \_\_\_\_\_ Direct Telephone: \_\_\_\_\_

## Sponsorship Level

Platinum (\$1,000)     Gold (\$500)     Silver (\$250)     Kid's Zone (\$\_\_\_\_)     Musical Artist (\$\_\_\_\_)

Other (write in type or amount) \_\_\_\_\_

## Payment Method

Cash     Check (make out to Aromas Eagles Aerie #72)

**Please remit payment to** Aromas Eagles PO Box 1147, Aromas, CA 95004.

Please email questions and completed sponsorship applications to [aromasdayinfo@gmail.com](mailto:aromasdayinfo@gmail.com)

# ADDITIONAL SPONSORSHIPS AND VOLUNTEER OPPORTUNITIES

## Any Amount Helps

Any cash donation amount is welcome.

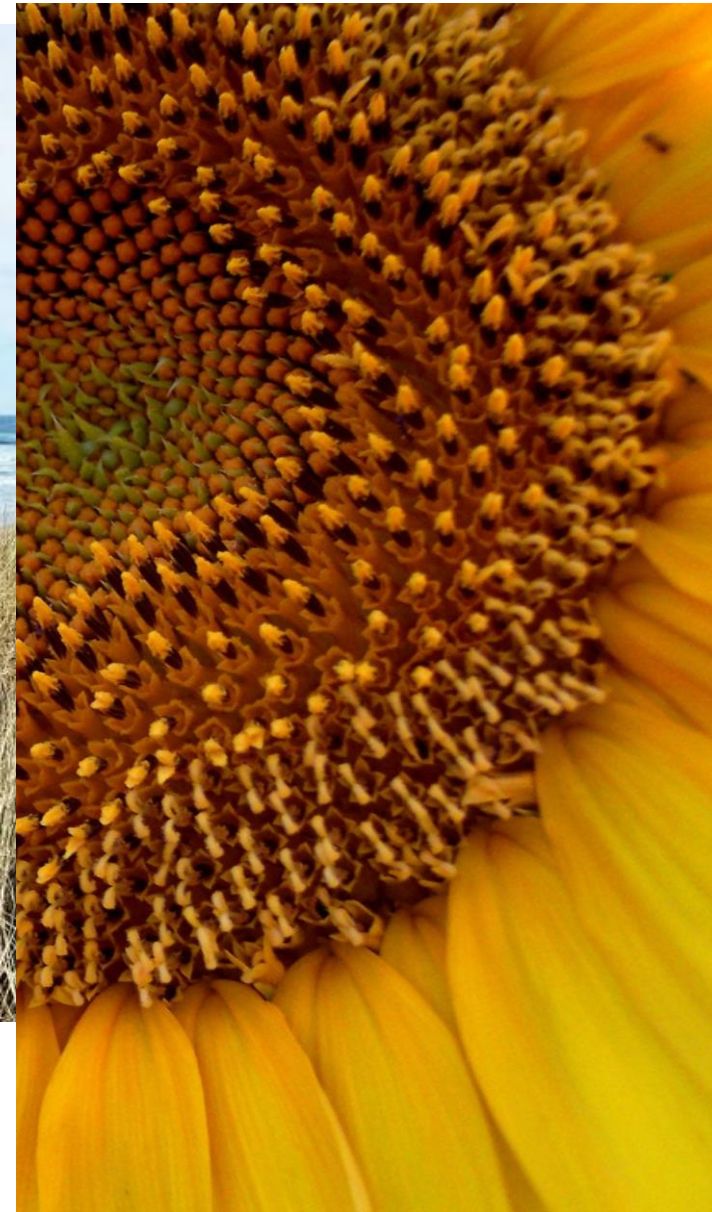
Write in your amount on the sponsorship form at the end of this document.

## Additional Opportunities

We are always looking for kid friendly activities, games, public transportation and more

There always a need for more volunteers before and on day of Aromas Day

Please email us with what you can offer: **Email [aromasdayinfo@gmail.com](mailto:aromasdayinfo@gmail.com)**



THANK YOU !!

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aromasday.com

